

THE SMILE SCOOP



SMILE ARC WITH DR. JESSICA COHEN

THE SMILE ARC PLAYS A PIVOTAL ROLE IN ORTHODONTIC TREATMENT, ENSURING BOTH AESTHETIC BEAUTY AND FUNCTIONAL HARMONY. BY ALIGNING THE UPPER TEETH WITH THE CURVATURE OF THE LOWER LIP DURING A SMILE, IT CREATES A NATURAL AND ATTRACTIVE APPEARANCE, ENHANCING FACIAL SYMMETRY AND OVERALL ATTRACTIVENESS. IN A REVIEW ARTICLE TITLED "THE IMPACT OF DENTAL AESTHETICS ON PSYCHOSOCIAL OUTCOMES: A REVIEW" BY AL-SILWADI ET AL. (2014), THE PROFOUND INFLUENCE OF DENTAL AESTHETICS ON INDIVIDUALS' SELF-ESTEEM, SOCIAL INTERACTIONS, AND PERCEPTIONS OF SUCCESS IS EMPHASIZED. DR. COHEN'S APPROACH TO ORTHODONTICS AS AN ART FORM EXTENDS BEYOND TRADITIONAL PRACTICES, INCORPORATING INSIGHTS GAINED FROM STUDYING THE FACES AND SMILES OF BEAUTY PAGEANT WINNERS ACROSS AMERICA.

THROUGH METICULOUS ATTENTION TO DETAIL, DR. COHEN CRAFTS SMILES THAT NOT ONLY ACHIEVE DENTAL PERFECTION BUT ALSO REFLECT FACIAL HARMONY, ENHANCING CONFIDENCE AND CAPTIVATION. INTEGRATING HER RESEARCH FINDINGS, SHE EMPHASIZES THE IMPORTANCE OF THE SMILE ARC IN ACHIEVING BALANCED BITES AND OPTIMAL ORAL FUNCTION. TREATMENTS TAILORED TO EMPHASIZE THE SMILE ARC CONCEPT RESULT IN STABLE LONG-TERM OUTCOMES, MAINTAINING THE POSITION OF THE TEETH POST-TREATMENT.

INTRODUCING: PATIENT OF THE WEEK! ✨

AT DR. JESSICA COHEN ORTHODONTICS, WE ARE EXCITED TO LAUNCH OUR "PATIENT OF THE WEEK" INITIATIVE, CELEBRATING THE REMARKABLE EFFORTS AND ACHIEVEMENTS OF OUR PATIENTS. EACH WEEK, WE WILL SPOTLIGHT ONE EXCEPTIONAL PATIENT WHO DEMONSTRATES OUTSTANDING ELASTIC WEAR COMPLIANCE, EXEMPLARY ORAL HYGIENE PRACTICES, OR SPREADS POSITIVITY IN OUR OFFICE. THIS INITIATIVE AIMS TO RECOGNIZE AND CELEBRATE THE DEDICATION AND HARD WORK OF OUR PATIENTS, INSPIRING OUR ENTIRE COMMUNITY.

THANK YOU FOR BEING A PART OF OUR ORTHODONTIC FAMILY AND INSPIRING US WITH YOUR COMMITMENT TO A HEALTHIER, HAPPIER SMILE! KEEP AN EYE OUT FOR OUR FIRST PATIENT OF THE WEEK ANNOUNCEMENT, COMING SOON.

MAY YOUR TROUBLES BE LESS AND
YOUR BLESSINGS BE MORE, AND NOTHING BUT
HAPPINESS COME THROUGH YOUR DOOR